



About Us: *Founded in India in 2008 as a Self Publishing Company, Shubang Publishing has been instrumental in publishing and retailing across India, UK, U.A.E. Shaping the world around us, Books have more than a financial value. Words transform lives & reading can educate, motivate and transform. Publishing is a dynamic industry. It revolves around the investment of time, energy, money and a multiplicity of skills from everyone involved.*

Self-publishing is on the increase with the advent of print-on-demand publishers. It is worth remembering that it will be down to get the book out there, hard to get self-published books into bookshops, although if there is some local interest, they may be more interested. Bookshops will expect at least 33% discount and will expect you to cover carriage costs. They will also expect sale or return, if the books don't sell, they return them and refund the money they have paid to you. You will also need to promote the book yourself. This could involve sending out review copies and contacting newspapers and local radio stations.

Risk is at the heart of every successful publishing house. Publishers' skill in finding and supporting undiscovered talent underpins the cultural diversity. And it's often the profits from a best-selling celebrity biography that enable publishers to invest in the first novel by an unknown author.

Time, energy and money alone don't guarantee a bestseller. Well-judged and thoughtful editing is critical. High production values in typesetting and design are crucial to complement the words themselves. Passionate and savvy marketing helps to find the right audience, and sometimes to create new ones. Legal expertise protects both the author and the publisher's investment once the work is published.

Every publisher's mission is to make content available, and to ensure, through constant innovation, that it is accessible to wider and wider audiences. Book lovers are being given new ways to read their favourite authors.

Discovering and nurturing new talent, seeking new audiences, and developing new ways of making content available: publishers drive all three. Our mission is to put creativity, learning and cultural exchange at the heart of our society, and make it accessible to everyone.

Opportunity for First Time Authors:

Our vision is to assist first-time authors in publishing their work and guiding them through the entire publishing process; as well as assist authors in publishing their books as they visualize them – rather than have their stories altered to fit a certain mould to be accepted in a certain market.

From doing the rounds of the big publishers 'offices (even though much is on email; it can still be tiring and trying!) to waiting to get a response on the submitted manuscript, publishing one's own work can be lot of hard work, sometimes with little results, especially if new to the field.

Shubang Publishing takes away these steps from the publishing process and helps new authors to see their work in print. It also guides them in using new media tools for marketing their book.

OUR SERVICES:

Self-Publish Your Book...

Shubang Publishing has been helping authors self-publish using print-on-demand technology since 2008. With our publishing services you can publish and market your book to a world-wide audience in black & white, full-color, paperback or hardcover format.

To work with us you simply choose the Publishing Package that best suits your publishing needs, submit your manuscript and our expert team will format your book, design a cover, set up an e-commerce page, and print and fulfill books orders for you as they come in.

Our Self-Publishing Packages offer exceptional value that is unparalleled in the industry.

- *Our Standard Paperback Publishing Packages include 100 copies of your book*
- *Our Hardcover Publishing Packages include 30 copies of your book*

You retain ALL rights to your book. We accept Rough Format manuscripts.

Our Standard Self-Publishing Book Packages include the following:

- *Published within 8 weeks*
- *Author Retains ALL rights*
- *e-Commerce Web Page For Your Book*
- *PDF eBook Available for Sale*
- *ISBN Registration Number*
- *Bar Code*
- *Electronic Proof*
- *Printed Proof*
- *Included in most online retail stores*
- *Available through the major book wholesalers*

Our pricing for a Standard Book Publishing Package begins at INR 1.5 Lakhs

We also offer a variety of additional cost-effective editing and marketing services to help ensure that your publishing experience is as successful as possible.

Our Hardcover Publishing Book Packages include the following:

- *Published within 15 weeks*
- *Author Retains ALL rights*
- *e-Commerce Web Page For Your Book*
- *PDF eBook Available for Sale*
- *ISBN Registration Number*
- *Bar Code*
- *Electronic Proof*
- *Printed Proof*
- *Included in most online retail stores*
- *Available through the major book wholesalers*

Our pricing for a Standard Book Publishing Package begins at INR 2.5 Lakhs

We also offer a variety of additional cost-effective editing and marketing services to help ensure that your publishing experience is as successful as possible.

Unique Packages:

- *Platinum INR 2 Lakhs*
- *Gold INR 1.5 Lakhs*
- *Silver INR 1 Lakh*
- *Bronze INR 75,000*

Platinum Package:

- *800 Copies (Paperback) of the book printed*
- *500 copies to be distributed in India*
- *Balance 300 copies to the author*
- *300 Pages or more*
- *B/W Inner pages*
- *15 Inner pages in Colour (pictures/ illustrations provided)*
- *2 illustration designed by our team*
- *Colour book cover design*
- *ISBN assigned to the book*
- *Cover price: INR 350*
- *E-Book sold on our website*
- *3 Year contract**
- *Balance copies returned after the contract expiry***
- *Listing on Shubang Publishing Website (even after contract period under Published Books)*
- *Manuscript Submission*

Gold Package:

- *500 Copies (Paperback) of the book printed*
- *250 copies to the distributor in India*
- *Balance 250 copies to the author*
- *B/W Inner pages*
- *5 Inner pages in Colour (pictures/ illustrations provided)*
- *Colour book cover design*
- *ISBN assigned to the book*
- *Cover price: INR 300*
- *E-Book sold on our website*
- *2 Year contract**
- *Balance copies returned after the contract expiry***
- *Listing on Shubang Publishing Website (even after contract period under Published Books)*

Silver Package:

- *400 books to be printed*
- *200 Books to the distributor*
- *200 Copies of the printed book delivered to the author*
- *250 Pages*
- *B/W Inner pages*
- *Colour book cover design*
- *ISBN assigned to the book*
- *E-Book sold on our website*
- *1 Year contract**
- *Listing on Shubang Publishing Website (even after contract period under Published Books)*

Bronze Package:

- 200 copies to be printed
- 100 books to the distributor
- 100 Copies of the printed book delivered to the author
- 200 Pages
- B/W Inner pages
- Cover design
- ISBN assigned to the book
- E-Book sold on our website
- 6 months contract*
- Listing on Shubang Publishing Website

Guidelines for Submission:

- Manuscripts should be sent on A4 sheets with double spacing in 14 pt. Times Roman.

Manuscripts should include up to 2 chapters along with a synopsis of the book and details of published work, if any. Introduction, acknowledgements, prologue, etc. should be excluded.

Manuscripts can be sent either as an attachment via email (in MS Word Document format or PDF format) to shubang.communicues@gmail.com

They can be sent by courier to Editor, Shubang Publishing 582, Plot No. 35, Sriramnagar Colony, Sanjeev Reddy Nagar, Hyderabad-500038

- Please write "Manuscript" in the Subject Line.

Note: Shubang Publishing does not take any responsibility for your material unless we have published your work, so ensuring copyright safeguards for your unpublished work is your responsibility.

CONTACT US:

Shubang Publishing offers Certified Courses:

- Creative Writing
- Social Media
- Successful Self Publishing

- *How to Write a Break-through Novel*
- *Writing A Novel Proposal*

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Fill in the details below to get started. The Self-Publishing Checklist: How to Prepare Your Manuscript for Print-on-Demand Publishing and Promote your Book and find out how you can become a successful published author.

- *Name*
- *Last Name*
- *Phone*
- *Short Book Description:*
- *When will your book be ready?*
- *Address*